

# Transforming Ideas Into **Action**

The Consultation-First Blueprint for  
Predictable & High-ROAS Digital Growth

EXECUTIVE DIGITAL MARKETING MENTOR & COACH



**HEMANT**  
KUMAR SHARMA

DIGITAL MARKETING  
CONSULTANT, TRAINER & MENTOR





# Who is **Hemant Kumar Sharma**?

## **24+ Years Hybrid Depth**

Equipped with a B.A. in Mathematics from Delhi University and an MBA in Marketing, Hemant bridges the gap between deep analytical metrics and human-centric brand positioning.

He serves as a digital growth mentor to CXOs, startup founders, and high-trust professionals across India.

## **The Integrated Model**

Unlike traditional marketing agencies that rush into campaigns, Hemant's model mandates starting with high- clarity consulting diagnostics.

This filters out blind ad spend and ensures tactical execution (SEO, Paid Ads, Social) produces authentic revenue outcomes.



## The Strategic **Philosophy**

Strategy without execution is ineffective.  
Execution without strategy is expensive.

— Hemant Kumar Sharma



## Option 1: **Free Clarity Session**

### Initial **Alignment** Check

A quick, zero-commitment 15-20 minute online session on Zoho Meet designed strictly for first-time inquiries. Perfect for sorting out initial visual and tactical confusion, determining business viability, and seeing if Hemant's growth methods match your long-term goals.

### Operational **Parameters**

**Availability:** Limited slots, scheduled strictly on fixed days (primarily Thursdays).

**Focus:** General review. This introductory session does not include custom strategic roadmaps, technical audits, or written post-session resources.



## Option 2: **Fixed-Day Session**

### **Rapid Tactical Audit**

An action-focused, paid 20–30 minute online consultation engineered for immediate campaign correction and troubleshooting.

Excellent for busy professionals needing expert validation of active agency campaigns, website setups, or critical marketing queries without committing to extensive retainers.

### **Actionable Format**

**Pricing: Nominal quick-access fee (₹1,000 - 1,500 + GST).**

Execution: Hosted on a fixed weekly schedule (Tuesday mornings / Saturday evenings).

Designed for swift, expert answers on standard marketing issues.



## Option 3: **Online Consultation**

### Our Most Recommended Strategic Program

A structured, 60-70 minute online strategy session that performs a deep diagnostic of your active marketing pipeline.

It systematically identifies where your marketing campaigns are leaking money, analyzes your active competitors, and delivers a robust, concrete roadmap for sustainable client acquisition.

**Includes a Custom-Compiled 48-Hour PDF Strategy Map.**



## Option 4: **In-Person Premium**

### Executive Strategy Brain-Trust

A premium face-to-face consultation held physically in the Delhi NCR region, engineered for established business leaders and board-level executives.

Ideal for complex market entries, repositioning established products, and building structured internal team frameworks away from virtual distractions.

Includes direct strategic brainstorming, physical modeling of your funnel, and a labeled strategy layout.









# Flagship Spotlight: Option 3

A detailed view of the Online Strategic  
Consultation Blueprint

## Option 3: Consultation Process

-  **Mandatory Pre-Session Questionnaire:** To protect the call's value, you submit detailed information about your business, marketing assets, and current roadblocks beforehand.
-  **70-Minute Live Diagnostics:** Hemant reviews your digital presence in real time, uncovering performance blocks, technical faults, and conversion leaks.
-  **Funnel Restructuring Map:** Aligning your branding with target customer profiles to hook high-ticket clients in under 8 seconds.
-  **Atomic Growth Alignment:** Structuring minor, compounding 1% website corrections that build long-term, high-converting organic results.

# The Custom **48-Hr PDF Strategy Map**



## 1. Ecosystem Audit

A comprehensive assessment highlighting landing page errors, pixel/tracking issues, and copy mismatches on your platforms.



## 2. Competitor Intel

A deep review of competitor traffic sources, active keyword footprints, and backlink strategies to locate quick traffic gaps.



## 3. Action Plan

A concrete, timeline-based quarterly execution roadmap indicating clear priorities to maximize lead capture and ROAS.

## Why **Option 3** is Recommended



### The Perfect Blend of Value & Depth

Option 3 provides business owners, founders, and consultants with an executive-level strategic blueprint without requiring long-term agency commitments.

By diagnosing conversion blocks and auditing competitors prior to campaign launches, it consistently protects budgets and prevents expensive marketing errors from occurring.



# From **Ideas** to **Action**

Choose the consultation model that matches your immediate goal.

## Hemant Kumar Sharma

Digital Marketing Consultant | Trainer | Mentor



### Delhi NCR Location

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### Strategic Support

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